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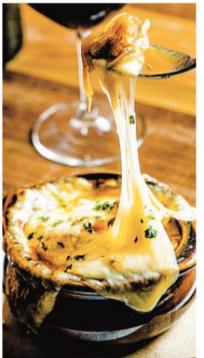
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BY MICHELE PARENTE

e love them, we hate them, we're obsessed with them, we ghost them

In so many ways, restaurants are like dating.

Think about it:

There's the sexy newcomer we get all dressed up for, post about constantly but eventually get bored with and drop. There's the hipster we don't

feel cool enough for but then outgrow.

There's the guilty pleasure you're embarrassed to even tell your friends about, and the corny one your parents love so you give it a shot and instantly regret it.

And how different, really, is the mobile delivery app from a booty call?

Then there's the one you love. the one you can't imagine life without, the one that's unpretentious and charming, intimate and comfortable, occasionally even quite romantic. That's your favorite neighborhood restaurant — even if you don't live in the neighborhood. It's the special place you go back to over and over, the one that gives you that warm and fuzzy feeling the moment you walk in. Or even think

The kind of place like The Smoking Goat. Along with Jaynes Gastropub and the nowclosed Urban Solace, the Goat helped put North Park on the culinary map as a destination for great neighborhood restaurants with elevated eats. The Smoking Goat will celebrate its 10th anniversary on Wednesday, and fittingly for a place we love, it's owned by a husband-and-wife team, Fred and Tammy Piehl.

Ever since the delightful French bistro opened in 2010 as a THE SMOKING GOAT'S 10TH ANNIVERSARY CELEBRATION

When: 5 to 9 p.m. Wednesday Where: 3408 30th St., North Park

Cost: \$40 for three courses, sweets and a glass of bubbly

Phone: (619) 955-5295 Online: thesmokinggoat restaurant.com

cozy, 850-square-foot spot for escargot, steak frites, duck fat truffle fries, goat cheese cheesecake and expertly chosen, wellpriced wines, the Goat has been embraced by locals and out-oftown visitors alike. And the Piehls, who have been married for 13 years, have been hugging them right back with their hospitality and fine fare.

Owning a beloved restaurant takes more than running a business that simply serves food and drinks, they said. They've aimed for excellence without pretension. They've adapted to changes in the restaurant industry while remaining consistent. And as with any relationship that endures, the key to the couple's success has been a commitment to making their better half feel special.

"All of our employees need to have the same passions that we do ... to make it a memorable experience," said Fred Piehl, the restaurant's chef.

"This is a relationship you're creating, a relationship with your guests," added Tammy Piehl, who manages the day-to-day operations of the Goat and its sister restaurant next door, One Door North, "We're looking for a longtime relationship with our guests - it's not just hi and

goodbye. We're teaching the servers it's not just about the money."

Over the past decade, the Piehls' family has grown — they have two children, ages 7 and 9 and The Smoking Goat has expanded as well. After it was clear in 2012 that they had a hit on their hands, they took over a recently vacated space adjacent the restaurant, tripling the Goat's size to 2,500 square feet.

Working with your spouse isn't always a recipe for a successful marriage, but the Piehls have cooked up a strategy that keeps them sweet on each other.

"We stay in our own lanes," said Tammy Piehl. "We have different styles. He has vision; he's more creative. I'm more engaged in the business; I'm the one who says, 'Let's see how to get that done.

And when one yeers into the other's lane?

"One secret to our success is we can argue, and it's OK," Fred Piehl said.

Something the couple agree on is that love seems to be in the air at The Smoking Goat. Among the restaurant's staff, at least four couples have met, dated and gotten married in the 10 years it's been open. Customers have met there, too. Two got engaged at the Goat this past New Year's Eve in true rom-com style, Fred Piehl said

"The whole restaurant was involved in the proposal," he

With Valentine's Day on Friday and The Smoking Goat's anniversary on Wednesday, the hopeless romantics in us prompted us to peruse our Little Black Book for other neighborhood restaurants we love. Swipe right on them, San Diego. They're keepers.



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